

## **RedFernsTech Pvt Ltd: Leading Provider of Technology Consulting and Implementation Services**

**Overview:** RedFernsTech Pvt Ltd is a renowned provider of technology consulting and implementation services, specializing in Salesforce consultancy, Zoho services, ServiceNow implementation, and Data Science solutions. They cater to a wide range of industries, including finance, healthcare, retail, and manufacturing.

### **Salesforce Consultancy:**

- **Services Offered:** Implementation, customization, integration, and support.
- **Expertise:** Successfully delivered tailored Salesforce solutions integrated with ERP and customer management systems for enhanced operational efficiency.

### **AppExchange Products:**

- **Offerings:** Currency conversion, mass approvals, thumbnail viewer, and product filter.
- **Purpose:** Streamline processes within Salesforce to boost productivity and efficiency.

### **Zoho Services:**

- **Applications Supported:** Zoho CRM, Zoho Books, Zoho Projects, Zoho Analytics.
- **Services:** Implementation, customization, and training sessions to optimize sales and financial management processes.

### **ServiceNow Implementation:**

- **Services:** End-to-end implementation, custom app development, IT service management, and support.
- **Achievements:** Enhanced IT service delivery and operational efficiency through seamless integration with existing systems.

### **Data Science Solutions:**

- **Capabilities:** Data analysis, predictive modeling, machine learning, and data visualization.
- **Technologies Used:** Python, R, TensorFlow, Apache Spark.
- **Applications:** Developed predictive analytics models for healthcare providers to improve patient outcomes and operational efficiency.

### **Portfolio:**

- **Projects Completed:** Over 40, including complex implementations across various industries.
- **Client Focus:** Tailored solutions meeting specific business requirements and industry standards.

**Conclusion:** RedFernsTech Pvt Ltd distinguishes itself through extensive industry experience, a diverse portfolio of successful projects, and a commitment to delivering

customized solutions. Their suite of AppExchange products further enhances the Salesforce experience, solidifying their reputation as a leader in technology consulting and implementation.

## **RedFerns Tech Services**

### RedFerns Tech Services Overview

#### *Salesforce Services*

#### **1. Salesforce Integration**

- Enhance customer engagements and operational efficiency through seamless integration solutions.
- Integrate Salesforce with existing systems for unified data management and enhanced automation.

#### **2. Salesforce App Development**

- Custom applications tailored to business needs, leveraging Salesforce CRM capabilities for automation and analytics.
- Develop sales, service, and community apps to improve customer interaction and streamline processes.

#### **3. Salesforce Admin & Support**

- Comprehensive support to optimize CRM operations and ensure seamless Salesforce ecosystem management.
- Handle configuration, customization, and ongoing support to maximize Salesforce utilization.

#### **4. Salesforce Migration**

- Smooth and efficient transition services, minimizing disruption and maximizing Salesforce benefits.
- Plan, execute, and validate data migration to Salesforce with minimal downtime and maximum data integrity.

#### **5. Key Salesforce Solutions**

- **Sales Cloud Implementation:** Tailored setup for sales teams to manage leads, opportunities, and forecasts.
- **Service Cloud Setup:** Configure service processes to deliver personalized customer support experiences.
- **Custom Application Development:** Build bespoke solutions integrating with Salesforce for unique business needs.
- **Salesforce Training:** Provide training programs to empower users and admins for effective Salesforce use.
- **Data Migration and Cleanup:** Ensure accurate data transfer and maintain data quality during migration.
- **Experience Cloud Development:** Create interactive digital spaces for enhanced customer engagement.
- **Salesforce Analytics and Reporting:** Implement advanced analytics to derive actionable insights from Salesforce data.
- **Salesforce CPQ:** Configure Price Quote solutions to streamline sales quoting processes.

#### *Data Science & Analytics service*

#### **1. Data Science**

- Extract valuable insights, predict trends, and optimize operations using advanced data analytics.
  - Utilize machine learning models for predictive analytics and anomaly detection.
- 2. Machine Learning**
- Implement intelligent processes to deliver personalized customer experiences and operational efficiencies.
  - Develop recommendation engines and churn prediction models to enhance customer retention.

**1. Redfernstech Contact Information and your Contact Information**

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**Redfernstech Address and your Address**

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**Join RedFerns Tech for Exciting Career Opportunities**

**Apply Now** Ready to take your career to the next level? Submit your resume to [hrindia@redfernstech.com](mailto:hrindia@redfernstech.com) and detail your relevant experience and achievements in your desired role. **Apply using this url <https://redfernstech.com/careers/>**

descriptions for the Redferns Tech products:

**1. Currency Conversion App:**

(<https://appexchange.salesforce.com/appxListingDetail?listingId=6d605bd9-de3c-49d3-9fa4-ec3caabd5d63>)

- **RealTime Currency Conversion:** Keeps financial data upto date with realtime conversion rates.
- **MultiAPI Integration:** Uses multiple APIs (CurrencyAPI, CurrencyLayer, DataFixer, ExchangeRateAPI, ExchangeRatesAPI, and OpenExchangeRates) for accurate conversions.
- **MultiCurrency Support:** Converts the base currency to multiple enabled currencies effortlessly.
- **UserFriendly Interface:** Offers an intuitive and easy to navigate user experience.
- **Reliable and Accurate:** Ensures precise currency conversions for financial accuracy.

- Enhanced Reporting: Improves financial reporting with comprehensive multicurrency support for clarity and precision.
- Website link: [Currency Conversion App](https://appexchange.salesforce.com/appxListingDetail?listingId=6d605bd9-de3c-49d3-9fa4-ec3caabd5d63)

## 2. Mass Approvals App:

(https://appexchange.salesforce.com/appxListingDetail?listingId=e671f4fe-92fb-4760-99e5-7a5 df5754cfe)

- Effortless Approval Management:
- Streamlined Approvals: Approve multiple records simultaneously, eliminating tedious manual tasks.
- Simplify Approvals: Oneclick approval for multiple records.
- Salesforce App: Rated 5 stars (1 review).
- Free to Use: No payment required.
- Key Features:
- Boost Productivity: Focus on important tasks by simplifying the approval process.
- Seamless Integration: Integrates easily with Salesforce for a smooth user experience.
- Customization: Tailor the app to meet your business needs and scale with your organization.
- Compatibility:
- Compatible with Sales Cloud, Service Cloud, and Revenue Cloud.
- Business Benefits:
- Enhances sales, productivity, and collaboration by eliminating manual approval inefficiencies.
- Website link: [Mass Approvals App](https://appexchange.salesforce.com/appxListingDetail?listingId=e671f4fe-92fb-4760-99e5-7a5 df5754cfe)

## 3. Thumbnail Viewer App:

(https://appexchange.salesforce.com/appxListingDetail?listingId=3473ffd3-d530-462f-828f- d2c69f80d89d)

- Overview:
- Visual Delight for Files and Images: Offers a captivating way to preview diverse file types.
- Component: Rated 5 stars (5 reviews).
- Free to Use: No payment required.
- Key Features:
- Immersive Visual Experience: Showcases files and images in a captivating card format, enhancing user engagement and aiding informed decisionmaking.
- Streamlined Content Management: Simplifies the upload process with an intuitive interface.
- Blazing Fast Performance: Provides instantaneous previews regardless of file size or resolution.
- Effortless File and Image Upload: Users can easily upload files and images, with instant generation of visually appealing previews.
- Compatibility:
- Compatible with Sales Cloud, Service Cloud, and Nonprofit Cloud.
- Website link: [Thumbnail Viewer App](https://appexchange.salesforce.com/appxListingDetail?listingId=3473ffd3-d530-462f-828f-d2c69f80d89d)

#### 4. Product Filter App:

(<https://appexchange.salesforce.com/appxListingDetail?listingId=cf4b19d4-8667-49f7-83b0-d2bc4032527b>)

- Overview:
- Simplify Salesforce Product Searches with Precision Filtering: Enhances usability and navigation within Salesforce.
- Component: Rated 5 stars (3 reviews).
- Free to Use: No payment required.
- Key Features:
- Effortless Product Filtering: Allows users to filter products based on specific criteria.
- Tailored Search Results: Customizes searches to match users' exact requirements, improving efficiency and productivity.
- Seamless Integration: Integrates smoothly with Salesforce, requiring no additional platforms or tools.
- Advanced Filtering Options: Provides advanced filtering to refine searches by multiple fields, offering granular control over product discovery.
- Boosted Productivity: Saves time and streamlines workflows, accelerating decisionmaking processes.
- Compatibility:
- Compatible with Sales Cloud, Service Cloud, and Revenue Cloud.
- Industries:
- Suitable for various industries including Automotive and Financial Services.
- Website link: [Product Filter App](<https://appexchange.salesforce.com/appxListingDetail?listingId=cf4b19d4-8667-49f7-83b0-d2bc4032527b>)